



NELSON FESTIVALS TRUST

Mahere Rautaki / Strategic Plan



Whāinga Whānui / Our Vision

Kia tū he hui ahurei e haumako ai ngā tāngata huri i te motu.

A festival of unmissable arts that enriches the people of our region.

Kaupapa / Our Values

Manaakitanga: We respect and care for our audiences, artists, staff and volunteers.

Inclusive: We recognise our region's distinctive cultural and social diversity and work to ensure arts opportunities for all.

Quality: We deliver arts experiences of exceptional quality that inspire.

Partnership: We work with others and build lasting relationships to achieve more together.

Mana Toi: We champion the role of the arts and the contribution artists make to our lives.

O Mātou Oati / Our Commitment To You

The new Nelson Festivals Trust is committed to working with our communities to build on the success of the Nelson Arts Festival to date.

Join us in making the Nelson Arts Festival an iconic and unmissable New Zealand event.

Contact any of us at any time – we welcome your ideas, support and energy.

Ko wai mātou / Who are we?

We are an independent not for profit Trust committed to delivering exceptional arts events with our communities in Te Tau Ihu Top of the South.

Te hitōria / Background

Following 24 successful years of development and support, in 2018 the Nelson City Council moved the Nelson Arts Festival into a community-based, autonomous organisation to enable it to grow and flourish.

Developed in partnership with the community, this strategy is the first for the Nelson Festivals Trust. It will guide the new organisation through this important transition and to continue to build the Festival as New Zealand's most unmissable.

TE OHU KAITIAKI WHĒTIWARA O WHAKATŪ NELSON FESTIVALS TRUST BOARD MEMBERS



Debbie Hannan, Ali Boswijk, Pic Picot, Sarah Yarrow, Sarah Sharp, Caroline Marshall, Brent Thawley, Fido.

E: info@nelsonartsfestival.nz

W: nelsonartsfestival.co.nz

O Mātou Whakaarotau / Our Priorities

You said, we
listened. These are
our priorities:

TE WHĒTIWARA / THE FESTIVAL

Build on this exceptional Festival for the benefit of all of our communities and future generations

Excellence

A programme of exceptional quality arts experiences

Diverse & Accessible

Inclusive of all people across age, culture and circumstances

Visible

The Festival is unmissable in Nelson's city centre and reaches across Te Tau Ihu

Reach

Embrace innovative new ideas for existing and new locations, places and venues

TE WHAKAPUARETANGA WHĒTIWARA / FESTIVAL OPENING

A night that celebrates our whole community

Flagship event

Strengthen the Mask Parade & Carnivale as the Festival's unique opening events

Inclusive

Attract wide community participation

Schools

Support the ongoing involvement of all schools and secure place in curriculum

Heritage

Celebrate the rich history/whakapapa, in particular its connection with WOW

NGĀ HONONGA / ENGAGEMENT & PARTNERSHIPS

Strengthen the Festival's connections with Te Tau Ihu Top of the South communities and valued partners

Audience

Excite and inspire new and existing audiences

Education

Build and foster opportunities for collaboration

Supporters

Strengthen and grow partnerships with sponsors, funders and patrons

Treaty partnership

Work with mana whenua to explore Treaty partnership opportunities

Nelson City Council

Recognise and respect the Festival's long standing relationship with Nelson City Council

Tasman and Marlborough

Explore new opportunities for involving Tasman and Marlborough District Councils

MANA WHAKAHAERE RAWA / STRONG AND WELL RESOURCED

Ensure the Nelson Festivals Trust is a robust and sustainable organisation

Governance

The Board demonstrates strong, values-based leadership

Team

Build and sustain a skilled team of staff and volunteers

Operational excellence

A well run, professional, high performing organisation

Funding

Underpinned by strong funding, sponsorship and patronage

